



THE POWER OF TP1

**One partner. A world of opportunities.
That's the power of TP1.**

The leisure industry enjoyed three years of significant growth up to 2016, but with economic uncertainty looming, it's time to get savvy.

With 2017 showing the first signs of slowing consumer spending, it's never been so important to stand out from the crowd.

TP1, powered by Control Group, can help put you ahead of the competition with a range of products and services designed to improve your attraction's operational efficiency.

Our simple and scalable security, IT, audiovisual and lighting solutions allow smooth operations, so you're free to focus on the stuff that makes your visitors smile.

Innovation is ever critical, and you can bowl your customers over with a slick visitor experience – whether your attraction is in Manchester or Madrid – with TP1.

**ARE YOU READY
FOR REVOLUTION?**

3.4%

There was a 3.4% increase in visits to UK attractions in 2016, according to Mintel.

£353m

Mintel forecasts that this will rise by 15% by 2021 – a value of £353m.

68%

of the UK population visit an attraction every year.





Reduce legal claims



Create profit streams



Build more USPs



REVOLUTIONISE YOUR ATTRACTIONS



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We specialise in smile-a-second technology installations that will transform your customer experience, whilst creating new profit streams, protecting your peace of mind and building your USPs.

CCTV experts

Securing up to 12 months HD footage

So much more than standard CCTV, our cameras record pin-sharp HD footage, stored for up to 12-months on-site, plus event storage options that can be stored in the cloud for more than three years.

And we're now revolutionising the use of CCTV with amazing hotspot technology to highlight under-used areas of your attraction to help you invest more wisely in the most popular and profitable areas.

Security solution

Protecting your attraction

Our intelligent access systems make cumbersome queues a thing of the past, ensuring customer numbers are optimised and capacities controlled.

Effortless integration with CCTV and monitoring systems allows instant on-site and remote access to live streams on mobiles, tablets and computers, putting total attraction security in the palm of your hands.

And for complete peace of mind, we offer intruder alarm and fire detection systems that can be cleverly integrated to switch on lights, send CCTV images and trigger a police response.

Technology provider

Simplifying your IT systems

We're specialists in simplicity – making IT feel easy thanks to our integration specialisms and close connections with the world's leading technology providers. Your set-up needs to be robust, reliable and scalable, with tech systems that delight in their simplicity, efficiency and dependability. So that's what we build: tightly-managed, state-of-the-art systems that will improve performance across your attractions.

We also put valuable data in the palm of your hands via smart CRM systems that track and capture customer behaviour – enabling you to tailor future marketing, right down to the individual customer. This is even more powerful when integrated with our user-friendly EPOS systems.

Innovations hub

Developing customer experience

We scour the world for the latest ideas and innovations that can give your attractions the edge.

RFID wristbands trigger 'me-time' video so you can sell footage and stills to fuel social sharing. This quick-tap technology also enables convenient, queue-cutting cashless payments. We also provide horizon scanning, product development and bespoke technologies based on your business needs.

Audiovisual specialist

Improving attraction entertainment

We've never followed the crowd when it comes to entertainment, which means you'll be the envy of your closest competition with inspiring AV innovations from TP1.

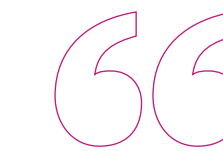
Introduce new income streams with our live-stream jukebox and digital advertising screens – perfect for up-selling offers and products to your customers.

Take advantage of the viral potential of in-built social sharing, or the jaw-dropping, adrenaline-inducing effects of our lighting and display systems – making sure your customers are jumping with joy.

International partner

Supporting your European growth

Whether your growth ambitions are domestic or global, we have UK and European support hubs to ensure we can deliver the same high-spec tech and market-leading innovations, with a world of seamless integrations, delivered by a single company.



TP1 is all about giving a complete end-to-end solution to attractions and leisure operators; either here in the UK or internationally. Through our industry expertise and technical know-how, we combine a world of opportunities and innovations with the convenience and peace of mind that comes from a seamless solution and single point of contact.

Matt Cummings, Business Development Director



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